IMPROVE THE LEVEL OF YOUR GAME... To succeed today, you must continuously find ways to

- ✓ make better decisions
- ✓ execute more effectively
- ✓ rise above your own silo
- ✓ view the business as if it were your own

interplay^m

"Interplay was intense. We gained a high level of appreciation for the responsibilities of our executives."

Organizations such as *Microsoft, VeriSign, Freddie Mac, The Gap, UBS, and Linksys* have used Interplay to develop C-Level perspectives and skills that directly support strategic business objectives.

Interplay applications include:

- developing leadership capabilities of high-potential managers
- creating linkages and consistency in merger or acquisition situations
- developing common language and shared objectives between managers and their channel suppliers
- aligning strategic planning (either in-house or during offsite meetings)
- improving team collaboration
- breaking down internal silos

There are no answers... only decisions."

"We were able to customize the simulation

so it addressed many of our key challenges... it helped us explore the consequences of different choices and develop better decision skills for the future." —Division EVP



Interplay has been called "a mini-MBA" for good reason: it builds a broad understanding of the critical factors that influence business results.





By managing the **INTERPLAY** of decisions for which business owners are responsible every day, leaders and managers quickly adopt a "business owner" mindset. After the simulation, instead of viewing resources and decisions as unrelated and "beyond my control," they understand and manage business drivers in a new way—one that promotes effective decision-making and develops your competitive edge. **interplay** is an intense simulation designed to help people rise to a higher perspective and understand enterprise business drivers from a broader, more comprehensive viewpoint.



Interplay is one of the few experiential learning solution that gives professionals the crucial perspective they need to rise to a "business owner" level.



The simulation develops understanding of:

- ✓ crucial decisions and trade-offs organizations face every day
- ✓ how those decisions and trade-offs link to strategic and operational performance
- how management teams must work together to drive maximum performance

After Interplay, participants become more effective drivers of key business results.

• more effective decision-making due benefits from:

- to a deeper understanding of how organizational resources impact each other
- faster execution because deeper business know-how eliminates surprise roadblocks
- better collaboration due to perspectives that transcend silo-based thinking.

Interplay immerses participants in an *intense practice* field that reflects the real challenges of managing knowledge and resource capital.

The simulation is designed so key elements can be customized, creating higher fidelity with the real challenges your organization faces.

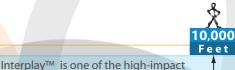
Participants compete to effectively manage a simulated company, including the company's tangible (financial), customer and external (sales and marketing), people (human resource), and organizational (internal process) assets. They are challenged to simultaneously:

- plan and allocate limited resources
- ✓ satisfy demanding customers and employees
- ✓ make decisions under conditions of
- uncertainty
- manage through critical market events



Experience Interplay! For more information, contact **Dan Topf, CPT** 515-233-4052 DanTopf@MDI-Learning.com www.MDI-Learning.com







simulations of Ten Thousand Feet,

LLC, a company that creates learning